

Burlington City Arts Development Committee Meeting Minutes

405 Pine Street

Thursday, March 12, 2020

12:30-1:30

Present: Billi Gosh, Laura McDonough, Jon Weisbecker, Lori Rowe

Absent: Taylor Gamache, Jaqueline Posley, Beth Montuori Rowles

Staff Present: Doreen Kraft, Sara Katz, Sally Sheperdson, Meara McGinniss

1. Called to order at 12:35. Approval of Agenda and Minutes from 2/13/20-Approved unanimously.
2. Public Forum-No public present.
3. Discussion about revisions to Development Committee description, changes were made to reflect inclusion of community members. Updated description will be sent out to the committee for approval.
4. Discussion was had about the fundraising goal in general and specifically about increasing donations in the gallery. Ideas generated in the conversation included Venmo, a QR code in the gallery, and ensuring that there were ways to give during art openings.
5. Update on Development Director search. Finishing up second round of interviews, the process is going very well with several very promising candidates.
6. Committee members reported on potential new committee member outreach. So far, there are no new committee members.
7. Discussion of how COVID 19 may disrupt operations, meetings and fundraising. The situation will be changing very rapidly.
8. Discussion on the scholarship campaign, the committee offered to help with lawn sign distribution, acting as “champions” in their own community. Suggestions were made for making smaller products available, such as clings and magnets.
9. Date of next Development meeting set for April 9 at 12:30.
10. Meeting adjourned at 1:40