

BCA Board of Directors Annual Meeting Minutes  
Tuesday, September 15, 2020  
3:00-5:00 pm  
Meeting Conducted by Zoom

Advisory Board of Directors Voting Members in attendance: Rachel Kahn-Fogel, Billi Gosh, Taylor Gamache, Lisa Lillibridge, Laura McDonough, Bryan Parmelee, Jacqueline Posley, Jackie Reno, Miltion Rosa-Ortiz, Beth Montuori Rowles, Lori Rowe, Dana vanderHeyden, Jon Weisbecker Absent: Jeffery Harkness, AJ LaRosa, , Barbara Perry

Staff present: Doreen Kraft, Sara Katz, Joyce Cellars, Heather Ferrell, Melissa Steady, Sally Sheperdson, Zach Williamson, John Flanagan, Meara McGinniss

Meeting called to order at 3:05

1. Consent Agenda—5 minutes Motion to approve the consent agenda by Lori Rowe, seconded by Lisa Lillibridge
  - a. Approve Agenda
  - b. Approve Minutes of June 16, 2020
2. Public Forum -No public was present
3. Acknowledgement of Beth Montuori Rowles last meeting as Board President, she will continue on for one year as Past President. A new slate of officers was presented to the board: President-Lori Rowe, Vice President-Billi Gosh, Secretary-Jacqueline Posley, Treasurer-Laura McDonough, Member-At-Large-Lisa Lillibridge, Past President-Beth. A motion was made by Bryan Parmelee to approve the slate, seconded by Rachel Kahn-Fogel. All were in favor.
4. Director's Report:
  - a. The Herb Lockwood Prize was presented to Hannah Dennison at a distanced and outdoor ceremony.
  - b. BCA has continued to meet challenges in many ways over this challenging summer.
  - c. The Clay Studio has reopened with limited capacity and a new fee structure and the members are very pleased to be back at work.
  - d. Youth programming will continue into the fall, to ease the strain of the public school schedule on working parents.
  - e. Summer concerts were a success, allowing many people to safely enjoy some live music on Church Street. We also provided gigs for many local musicians.

- f. BCA has been organizing outdoor films in collaboration with the Parks department and VTIFF.
- g. The Everybody Loves a Parade mural is coming down soon, it will be stored at the airport for now. Artist Gina Carrera is planning on restoring her mural, still extant underneath ELAP.
- h. Jackie Reno asked how board members should best stay up to date on public issues so they can represent the facts correctly. Doreen pledged to send more regular updates.

5. City Hall Park- The park is almost done and Zach Williamson is organizing a celebration. The new exhibitions will be open for the celebration. Milton Rosa-Ortiz asked if the Burlington Farmer's Market has plans to return to the park. Doreen explained that they are still working on it internally.

6. Plant for the People which Zach and Graham have been working on is wrapping up after a very successful season.

7. New public art pieces are finished on Saint Paul Street and in City Hall Park.

8. Financial Report-Revenue has been way down due to the limited capacity of camps and studios and with rentals. Artist market fees and sales are up, as are art sales. In addition to trying to add revenue, there is an effort to reduce costs wherever possible. Covid relief related grants were received from Vermont DCF and NEFA.

9. Development Report from Joyce-Grants are going well. Corporate giving is way down-the team is not making it a focus because sponsorship agreements are very labor intensive compared with individual donors. Board giving is on track-individual meetings will be set with each board member. The auction has the possibility to reach the broadest audience ever with the online component. We will be holding a small, socially distanced in-person auction and would love to invite two board members to be present to help greet guests. Billi reported that all was well with the Development Committee and it was great to have Joyce on board.

10. Highlight-Zach reported that Highlight planning was underway and would likely consist of a series of virtual concerts and fireworks.

11. 405 Pine- The architects are working on the next phase of Net Zero planning. Doreen is working on getting a quote to work on the warehouse to be able to use for immediately for education programs and rentals. The

environmental testing work continues. Several board members inquired about Net Zero planning raising the overall fundraising goal. It will raise the goal, but it remains to be seen by how much.

12. Other business-Doreen wanted to update the board about a letter received from community members, who referred to themselves as “The Artists” about racial equity and inclusion in BCA’s programming and board recruitment. A discussion followed. Milton offered to assist BCA in responding to The Artists. He is interested in facilitating a broader collaboration with the City of Burlington’s Racial Equity Rapid Response (RERR) group and BCA’s advisory board to help navigate conversations around racial equity. Several BCA advisory board members volunteered to participate in this subcommittee: Bryan Parmelee, Lisa Lillibridge, Jacqueline Posley, and Jon Weisbecker as well as John Flanagan, BCA’s communications director. Staff will be reading *My Grandmother’s Hands* and having a series of conversations about it. A donor helped to fund the purchase of books for staff.

13. 5:01 pm Billi Gosh moved to adjourn, it was seconded by Beth Montuori Rowles. Approved by all.

BCA’s mission is to nurture a dynamic environment through the arts that makes quality experiences

accessible regardless of economic, social or physical constraints. We do this by:

- Supporting and promoting Vermont artists and advancing the creation of new work
- Offering a wide spectrum of arts education and engagement opportunities
- Presenting exhibitions and events that place Burlington in a global context, promote critical dialogue

and encourage local participation

- Serving as the City of Burlington’s cultural planner by making the arts integral to the area’s economic

and civic development, urban design, and livability.