



Arts Education Committee Meeting NOTES

Tuesday, November 10, 2020, 1:30pm-2:30pm

In Attendance: Kiersten Williams, Melissa Steady, Rebecca Schwartz, Chris Vaughn, Rachel Kahn-Fogel, Dana vanderHeyden, Melinda Johns & Jackie Reno

Art from the Heart Update – Rebecca – How work is continuing at the hospital during the pandemic. Online video instructions, collecting ideas from UVMHC employees. Still making and distributing art kits, trying to connect with representatives from each unit. Collaborating with Spiritual Care to enhance service, was also a long-term goal.

Gallery Education Update – Melinda – Continuing to develop methods to reach families. See.Think.Do program has gone virtual up through January so far. Created zoom tours for groups along with a Power Point presentation. Focus on less art to deeply engage students. Two to three included guided (if wanted) activities. Positive about what has been set up, getting some participation. Teacher resources are also being created. Outreach is the biggest focus, making sure teachers know about this resource. Teachers are responding that thinking beyond immediate needs is a challenge. Will start to target community groups who might have capacity. Still have scholarships involved, trying to make sure accessibility and diversity are a focus. Still offering Family Art Saturdays online as a free online instructional video. 250 views so far on those. There is a lot of work behind these videos. Also created take away art kit for families. Suggestion was made to reach out to Education groups at colleges. Suggestion was made to reach out to Burlington City and Lake, they are currently meeting in person. Melissa will share contact for them with Melinda

Adult Class Update – Kiersten – Offered 4 classes this fall, 3 are running. We have more students than expected. Plan on expanding online offerings for the winter. And hopefully add some in person classes carefully following safety guidelines.

Kiersten's savvy Home Studio classes (designed as online classes with access to a master BCA teaching artist and a take home art supply kit) are now online and are starting to attract students. Clay Handbuilding currently has 5 students enrolled and we anticipate a few more students before it begins. This week, Kiersten quickly launched another class, Portrait Painting, which inspired 4 students to enroll immediately.

As we head into winter/spring, we intend to create a hybrid mix of online classes and in-person experiences at the BCA Studios. Thanks to Chris and Kiersten, a survey went out this week to 2,087 people to help gather data about people's comfort level with in-person classes and studio access.

Clay Studio Update – Chris – Studio layout was changed to help with social distancing. Glazing operations have moved into the warehouse space. We have a new tier structure with different levels of access and different prices. We have increased staffing to 2 studio assistants per shift to help with substituting and support. Haven't had to cancel a shift yet. This change in program is beneficial, even later, that it may make it more accessible.

Chris has done a wonderful job redesigning the Clay Studio with Covid-19 protocols and has brought 30+ Clay members safely back to the studio for in-person artmaking. Chris has created a new tier structure for membership and has recently created a beautiful and functional glazing area in the warehouse that will serve more clay members.

Melissa – Staff shifting, don't have a current photography studio manager or education assistant, what is the next phase of BCA Education? We are aware participants want to get into the other studios and we're working on it. We've also been offering youth classes throughout the fall. Parents and families have been very appreciative. We will continue programming in 4 week chunks. We are also trying some teen programming.

We've had six successful weeks of our Fall Youth Program and just released another four week session online. In September/October, we provided full-day coverage on Mondays and Wednesdays from 8am-3pm for youth ages 6-12. Although many kids have returned to school on Mondays, we will continue to provide full-day coverage on Wednesdays and are currently full with 21 kids. I'm pleased to share that in November/December, we will be offering Teen Art Institutes for ages 12-18 on Mondays in addition to our program on Wednesdays for ages 6-12.

Counting the last six weeks, we've had:

- 52 youth total (36 total are Burlington residents- 69%)
- 13 youth were awarded a partial or full scholarship (5 scholarships awarded to Burlington residents- 38%)

Questions/Open Discussion:

- Question was asked about what support the Board can give Education staff to continue to grow with diversity and equity. Staff is reading "My Grandmother's Hands" as professional development. Melissa will mail a copy to Dana!
- Question was asked about accessibility to the clay studio, are there new members and staff opportunities?
- Education Budget will be down as far as received income, but we did get 2 large state grants for providing childcare.

FY'21 Meetings: TBD

- Tuesday, January 19 from 1:30-2:30pm (BCA Board meeting 3-5 pm)
- Tuesday, March 16 from 1:30-2:30pm (BCA Board meeting 3-5 pm)
- Tuesday, May 18 from 1:30-2:30pm (BCA Board meeting 3-5 pm)
- Tuesday, June 15 from 1:30-2:30pm (BCA Board meeting 3-5 pm)

Arts Education Committee

The Arts Education Committee includes BCA board members and non-board members and meets 6 times annually. Members of the Arts Education Committee provide experience and expertise in various aspects of life-long learning and connect BCA programs to trends and themes in arts education. The committee evaluates, advises and guides BCA's art education

programs, including studio classes, camps, off-site residency programs, gallery education visits and the Art from the Heart program at the UVM Medical Center.