

Attendees

BCA Board Members: Michael Metz, Billi Gosh, AJ LaRosa, Beth Montuori Rowles, Orieta Glozheni, Lori Rowe
BCA Staff Members: Alex Allen, Doreen Kraft, Lucia Campriello

Agenda

I. Upcoming Development Activities & Events

- a. **Taste of Art** (see attached electronic, clink-n-link invitation)
 - i. 10/26, 6 – 9 PM
 - ii. Invite your friends, buy your tickets!
- b. **VT Arts Council Meet n Greet**
 - i. 10/30 5:30 – 7 PM
 - ii. Board members welcome!
- c. **Of Land & Local private reception**
 - i. 11/7 5:30 – 7 PM
 - ii. Climate Summit coalition members & guests – Board members welcome!!!!
 - iii. *working to secure \$1K sponsorship to cover event
- d. **Board & Friends Celebration**
 - i. 12/6, 6 – 9 PM
 - ii. Mark your calendars and invite friends to join you!
 - iii. Let Alex & Lucia know of ideas you may have re: “travel/adventure” auction or raffle items;
 - iv. Discussion re: honorees – volunteer + long-time supporter
- e. **Art Auction**
 - i. TBD Spring 2018
 - ii. Host(s) brainstorming

II. Annual Campaign Approach

- a. Approach of broad net for philanthropic gifts + membership appeal via BED monthly mailer (“Member in December”), which will promote membership, first night, flag unveiling
- b. Targeted follow up via development committee members reaching out to those who have received mailing and helping to distribute electronic appeal with click n donate link
- c. Fantastic discussion re: packaging membership and First Night and expanding promotion combo & promoting via Front Porch Forum
- d. Fantastic conversation re: business memberships as a fun/easy way for board members to solicit gifts