



Arts Education Committee meeting
Tuesday, November 17 from 2-3pm
BCA Center, 3rd floor

Agenda:

-Education updates

BCA Arts Education Committee

The Arts Education committee is an important advisory and advocacy group focused on BCA's education department. The committee reviews current programs, helps to brainstorm program ideas and marketing strategies, connects BCA staff with community professionals, sets up relevant site visits, and helps to fundraise and promote BCA education with the larger board, donors and the public. The Art Education Committee meets before BCA board meetings (usually scheduled every other month).

Notes:

Attendees:

Rachel Kahn-Fogel, Judy Kelly, Melissa Steady, Dana vanderHeyden, Michael Watson, Kiersten Williams, Mary Zompetti

-Melissa spoke about the success of Summer Camp '15 and Summer Adult Classes '15 and that BCA Edu started out FY' 16 financially stronger than previous year.

Dana vanderHeyden and the committee inquired at the reasons why it was stronger and the edu team responded that the deep thought and strategic planning that went into Camp '15, along with the new extended camp day from 8am-5pm was a factor.

-Melissa spoke about some lessons learned this past summer with at-risk youth and shared that there will be some staff and instructor trainings scheduled and also some tightening of camp protocol.

Committee offered some good advice when thinking about next year.

-Melissa, Mary and Kiersten shared that the Fall '15 class session is in progress and doing well. The Artist Professional Development classes and a youth Cartooning class were noted as popular.

-Melissa shared that Winter Spring '16 classes would be out soon and that the edu team is currently developing Camp '16.

-Kiersten shared some information about some afterschool programs happening at the Clay Studio and Mary shared that Burlington College is currently using the Darkroom for their college class, but that they won't continue the offering in Winter Spring '16.

Judy Kelly inquired about BCA programs with the Integrated Arts Academy and Kiersten shared that the IAA group have been coming to the Clay Studio to make bowls for their Fill the Bowl fundraiser in December.

-Melissa shared that there are also residencies scheduled for IAA this fall and winter.

-Melissa shared that she will be submitting an Early Arts Head Start grant application to the Vermont Arts Council this week and pending funding, the program will begin in January.

Rachel Kahn-Fogel was thanked by Melissa for her years of volunteer service in this program featuring teaching artist Jude Bond.

-Melissa shared some general updates about Memorial Auditorium and that a RFP will be going out to the community soon and how the future fate of the BCA spaces and programs is currently unknown.

Michael Watson shared his concerns about the negative perception of BCA moving down to Pine Street. Melissa shared that she hasn't felt much negativity towards BCA education programs, but is aware of Doreen's listening campaign and some of the criticisms.

-As for Memorial, Melissa shared that she's heard that the roof improvements will most likely be done by the holidays and that the heat may be turned off around January 1st in the loft area and upper BCA office space. Most likely, a few BCA staffers will be moved out before then but a new office space is currently unknown. The BCA Edu team will continue to plan programming for the Winter Spring and Summer in Memorial, but will be prepared to adjust if necessary.

-Meeting ended at 2:55pm and Melissa thanked the committee for their time, support and cheerleading.