

Burlington City Arts Board Meeting Minutes
2nd Floor, BCA Center
Tuesday, November 20, 2018
3-5 pm

Attendance: Margaret Coleman, Dana vanderHeyden, Jeffrey Harkness, Lori Rowe, Beth Montuori Rowles, Bryan Parmelee, Lisa Lillibridge, Laura McDonough, A.J. LaRosa, Billi Gosh, John Gonter

Absent: Phillip Bosen, Orieta Glozheni, Milton Rosa-Ortiz, Rachel Kahn-Fogel, Barbara Perry, Sabah Abbas, Jackie Reno

Staff: Doreen Kraft, Sara Katz, Melissa Steady, Zach Williamson, Heather Ferrell, and Meara McGinniss

Ex-Officio: Mayor Miro Weinberger

Call to order 3:05 pm

1. Consent Agenda

a. Agenda voted and approved as follows: Margaret Coleman-Yes, Dana vanderHeyden-Yes, Jeffrey Harkness-Yes, Lori Rowe-Yes, Beth Montuori Rowles-Yes, Bryan Parmelee-Yes, Lisa Lillibridge-Yes, Laura McDonough-Yes, A.J. LaRosa-Yes, Billi Gosh-Yes, John Gonter-Yes

b. Minutes of Tuesday, September 18 2018 meeting voted and approved as follows: Margaret Coleman-Yes, Dana vanderHeyden-Yes, Jeffrey Harkness-Yes, Lori Rowe-Yes, Beth Montuori Rowles-Yes, Bryan Parmelee-Yes, Lisa Lillibridge-Yes, Laura McDonough-Yes, A.J. LaRosa-Yes, Billi Gosh-Yes, John Gonter-Yes

c. Public Forum: No public was present

2. Vote for Treasurer

a. Laura McDonough was voted in as treasurer as follows: Margaret Coleman-Yes, Dana vanderHeyden-Yes, Jeffrey Harkness-Yes, Lori Rowe-Yes, Beth Montuori Rowles-Yes, Bryan Parmelee-Yes, Lisa Lillibridge-Yes, Laura McDonough-Yes, A.J. LaRosa-Yes, Billi Gosh-Yes, John Gonter-Yes

3. Financial Report-Sara Katz

a. Highlight has affected budget and fundraising for the year. Still have a ways to go to fundraise. Because of changes in temporary staffing, more of the budget will be used. So far \$106,000 has been raised for Highlight, the goal is \$150,000. The board approved this addition to the budget.

4. Committee Updates

a. Development Committee-Billi Gosh

Board contribution pledge forms included with the meeting packet, they will also be sent out electronically. Major gifts letters are the next project of the Committee-if any board members have suggestions, please get in touch with Meara McGinniss. A retreat will be held in January for both boards to discuss the future of BCA organizationally in terms of

foundation, fundraising and the future of 405 Pine. This retreat is tentatively scheduled for Tuesday, January 15th from 10-4. The regular board meeting originally scheduled for that day will be moved to Tuesday, January 22nd.

b. Education Committee-Melissa Steady

BCA Studios broke all records this fall, including most adult students, most classes and most revenue. Over all education is hitting stride their stride at 405. This fall, more adult day time classes were piloted and a success. Going forward there is focus on youth, how to serve more of them. The King Street partnership has expanded and a similar new Sara Holbrook partnership has been formed. BCA has outgrown the family clay drop in model, new ticketed format has been successful, allowing for even greater access through scholarships. Gallery Education under the leadership of Heather has been very successful, especially Family Art Saturday. Piloting a new adult program sponsored by AARP. Doreen hosted a meeting with Parks and Rec and the Library to discuss cross-departmental youth programming.

c. Public Art Committee-Sara Katz

Great Streets is a project on St. Paul with a varied group of finalists including local and national artists. There will be two full afternoon presentations, with a final announcement following a reconvening of the panel.

5. Board Mentor Program-John Gonter

There have been varied levels of activation with the mentor program over the years-newest board members have been paired up with more experienced members. The goal is to revitalize and formalize the program to create professional development opportunities for board members and greater continuity on the board. We have matched our newest board members with senior members of the board. We will provide more guidance to mentors/mentees and the board as a whole in future meetings.

6. Committee Descriptions and Commitments

Updated committee descriptions have been passed out, electronic copies will also be sent out. Please join a committee if you are not already on one.

7. New Year's Eve Update- Zach Williamson

Zach gave an update on Highlight including the RFP process, major sponsorship, the relationship with Signal Kitchen, press conference, ticketing, programming and the parade. Lori Rowe asked about ticketing structure and availability. Dana vanderHeyden asked about classical music, Zach reassured her that some is happening and has not been announced yet. Discussion followed including comments on the weather, transportation, and the locations across the city.

Meeting adjourned 4:48.