

Burlington City Arts Board Meeting Notes
Lorraine B Good Room, BCA Center
November 18, 2014
3:00pm – 5:00pm

Board members in attendance: Beth Montuori Rowles, Lee Bouyea, Sandy Berbeco, Phillip Bosen, Billi Gosh, Rachel Kahn Fogel, John Gonter, Dan Harvey, Michael Metz (phone), Sherrill Musty, Barbara Perry, Bill Post, Leslie Black Sullivan

Board members missing: Lori Rowe, Sanjay Sharma, Pascal Spengemann, Dana vanderHeyden

Staff in attendance: Doreen Kraft, Sara Katz, Gretchen Farrar, Melissa Steady, DJ Helleman, Eric Ford, Christina Brooker
Guests: Jim Lockridge, Lynda McIntyre, Jess Dyer, Brian Goblik, Donna Waters, Mark Waskow, Deb Flanders

Call to Order 3:09PM

Phillip moved to accept the agenda as presented. Barbara seconded acceptance. All in favor.

1. Review of September minutes

- a. Billi, Bill, and Sherrill's names were duplicated or omitted in board listing. Billi moved to accept the September minutes including the appropriate changes.
- b. All in favor

2. Public Forum

- a. Jim Lockridge spoke as an arts supporter, and wished to propose the formation of a BCA committee that would focus on issues of inclusion within the Burlington arts scene.
- b. Lynda McIntyre spoke in appreciation of BCA and the umbrella organization she has watched it become. She spoke specifically of BCA's involvement in art forms on "the cusp", and BCA's support of local artists.

3. FY15 Financial Update

- a. Financial report represents 1/3 of the Fiscal Year. Fundraising collection has been a priority to avoid the typical end of year push. Revenue is nearly \$50,000 ahead of past years due to the 2-year Stiller matching grant.
- b. Scholarship requests increase every year, increasing fundraising demand.
- c. Expenses and earned revenue are trending as expected.
- d. Leslie requested adding a YTD Budget column to the financial statements. Staff will accommodate a consensus from the board about what columns are presented on a monthly basis.

4. FY16 Budget Process

- a. BCA is in the early stages of submitting a FY16 budget with the City. A draft budget will be presented to the board in January.
- b. Projected trends are being discussed internally in thinking ahead to FY17 and FY18 budgets.

5. Nominating Committee

- a. Beth thanked Phillip for his time and commitment to the Nominating Committee. He is stepping down as chair of this committee, and Barbara has agreed to step into the role. A committee meeting will take place before the January board meeting.

6. Director's Report

- a. Doreen updated the board on several events and current projects
 - i. The City's 150th Anniversary is approaching, which will include updates to Contois Auditorium
 - ii. The Andy Warhol grant has been submitted and staff await a decision

- iii. Dana vanderHeyden and BCA are working on a spring trip to Honfleur, France. The trip will take place June 18 – June 29th and will include an exhibition, tours of famous sites, and several days in Paris. It is a fundraiser for BCA.
- iv. The BCA Board and Friends dinner will take place December 9th at 5:30 PM
- v. The South End Crawl is taking place Friday, November 28th as part of the Plan BTV South End. BCA's role in this grant is to help with the community engagement.

7. New Website

- a. Eric presented BCA's new website, which is designed by Ted Olson and programmed by Scott Duckworth.

8. Of Land and Local

- a. DJ reported on Of Land and Local's success
 - i. Attendance was higher all around
 - ii. Of the 77 artists featured, 73 were local artists
 - iii. Art sales were higher compared to last year

9. Listening Campaign Update

- a. Doreen and staff have been assessing community needs through individual interviews. The focus has been on the performing arts, but all art forms are included.
 - i. Major themes to date have included a need for performing arts/rehearsal space, a need for technical assistance, and need for marketing in the Burlington area, and a desire for more city funding.

10. Education review

- a. Melissa reported that the fall semester will be ending in a few weeks, which ran 39 classes and had over 270 students. The winter/spring schedule has been put together and will offer 45 – 50 classes in Drop-Ins, Youth, Visual arts, Photography, Design & New Media, Clay, Print, Jewelry, and Professional Development.

11. Other Business

- a. Gretchen reminded the board to consider an end of the year gift or pledge. The Phone-a-thon will take place December 2 and 3, all are encouraged to participate.
- b. Doreen introduced Jess Dyer who is working on cataloguing and archiving over 4,000 paintings from the Lee Garrison estate. The BCA Foundation inherited Lee's work, which will likely take a year to catalogue.
- c. Jim Lockridge asked when the Nominating Committee will meet to consider his proposal, and offered access to himself and others in the Burlington community who would welcome an audience with the BCA board. Beth responded that the Nominating committee will not meet until after January 1, after which time they will report back to the full board.

12. Meeting Adjourned at 4:48PM